

Strategic Leadership and Operational Excellence in Oil & Gas Logistics

Leading Complex Energy Logistics Systems for Performance, Resilience and Strategic Advantage

Proposal for a 3-day in-house training course for:

STANZAR TRAVEL

This course is designed, developed, and will be delivered under
ISO quality standards.

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Part I – Technical Proposal

(Course Content & Consultant's Profile)

Why Choose this Training Course?

Energy logistics operations operate at the intersection of operational complexity, strategic risk, and global market volatility. Senior leaders responsible for these systems must ensure that logistics operations deliver both operational excellence and strategic alignment while maintaining the highest standards of safety, reliability, and efficiency.

This training course equips senior professionals with the leadership frameworks, strategic thinking tools, and operational insight required to lead complex logistics environments in the oil and gas industry. Participants will explore how executive leadership behaviours influence operational performance, supply chain resilience, and organisational effectiveness in high-risk operational environments.

Drawing on global best practice from high-reliability industries such as aviation, defence, and energy operations, the course focuses on strengthening leadership capability, decision-making under uncertainty, and the alignment of logistics operations with wider corporate strategy. Through practical discussions, executive dialogue, and applied leadership frameworks, participants will develop practical approaches to improving operational performance while maintaining strong governance and risk management.

This training course will highlight:

- Strategic leadership in complex logistics environments
- Operational excellence and performance management
- Decision-making under uncertainty and operational risk
- Cross-functional collaboration across logistics systems
- Strengthening organisational resilience and reliability

What are the Goals?

At the end of this training course, you will:

- Develop strategic leadership capability in logistics
- Analyse operational risks and performance challenges
- Apply decision frameworks under uncertainty
- Design operational excellence improvement strategies
- Strengthen collaboration across complex logistics networks

Who is this Training Course for?

This training course is designed for professionals responsible for leadership, management, and strategic oversight of logistics and operational systems within the energy sector.

Participants involved in logistics, supply chain management, operations, and infrastructure management will benefit from developing stronger strategic leadership capability to manage increasingly complex operational environments.

This training course is suitable to a wide range of professionals but will greatly benefit:

- Logistics and supply chain managers
- Operations and facility managers
- HSE and risk management professionals
- Project and infrastructure leaders
- Senior professionals involved in energy logistics operations

How will this Training Course be Presented?

Participants to this training course will receive a thorough training on the subjects covered by the seminar outline with the Tutor utilising a variety of proven adult learning teaching and facilitation techniques. Seminar methodology includes expert facilitation, executive dialogue sessions, practical case studies from global energy operations, leadership reflection exercises, and structured discussions designed to translate learning into practical leadership application within complex operational environments.

Organisational Impact

Organisations sending their professionals to this programme will benefit from stronger operational leadership and improved logistics performance.

- Improved strategic alignment of logistics operations
- Strengthened operational resilience and risk leadership
- Enhanced decision-making in complex environments
- Greater cross-functional collaboration across operations
- Stronger leadership capability in logistics teams
- Improved performance and operational excellence culture

Personal Impact

Participants attending this programme will gain practical leadership insight and tools that can immediately enhance their effectiveness in complex operational environments.

- Greater confidence in strategic leadership roles
- Improved decision-making under operational pressure
- Enhanced ability to manage complex logistics systems
- Stronger leadership communication and influence
- Practical tools for improving operational performance
- Greater ability to lead change and improvement

Daily Agenda

The content may be adjusted to better suit your requirements.

Day One: Strategic Leadership in Energy Logistics

- The evolving global energy logistics environment Strategic
- challenges facing energy supply chains Leadership
- responsibilities in complex operational systems Principles of
- high-reliability organisations Aligning logistics operations
- with corporate strategy Strategic thinking and situational
- awareness Anticipating operational disruption and
- uncertainty Executive leadership dialogue and reflection
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Day Two: Operational Excellence and Risk Leadership

- Principles of operational excellence in energy logistics
- Performance management in logistics operations
- Decision-making under uncertainty and operational pressure
- Managing operational risk and resilience
- Integrating HSE priorities into operational leadership
- Leadership approaches to operational improvement
- Learning from incidents and operational failures
- Strengthening organisational reliability

Day Three: Collaboration, Influence and Strategic Alignment

- Leading cross-functional collaboration in logistics systems
- Managing complex stakeholder relationships
- Strategic communication for operational leaders
- Influencing decision-making at executive level
- Leading organisational change in operational systems
- Building high-performance logistics teams
- Continuous improvement in operational environments
- Leadership reflection and action planning



TRAINER'S PROFILE

Mr. Luke Minshall

Nationality: British

Languages Spoken: English

Total Years of Practical/Training/Consultancy: 25+ Years

AREAS OF EXPERTISE

- **Leadership and Management**
- Agile Methodology
- Change/Transformation Management
- Communication
- Conflict Resolution
- Cross Cultural Intelligence
- Emotional Intelligence
- Psychometrics
- Strategy
- Team Development

ACADEMIC QUALIFICATIONS

- MSc Occupational Psychology
- BSc (Hons) Psychology
- British Psychological Society -
Approved Test User Ability &
Personality training
(Formerly levels A & B)
- Associate Coaching Certificate
(International Coaching Federation)

TRAINING COURSES PRESENTED, partial list

- Strategy, Risks, Negotiation & Leadership
- Strategic Decision-Making Models for Managers:
An Interdisciplinary Approach to Enhance your
Strategic Decision-Making Capabilities
- Strategic Planning & Goal Setting: Setting
Business Goals, Targets & Deliverables
- Leadership Development: Self-awareness, Skills &
Strategies
- Leadership - Masterclass: Obtaining Success with
Your Organization's People, Processes and
Procedures
- Leading Beyond Ego
- Leading Change with Mental Agility
- Leading High Performing Teams: The Skills to
Create a Resilient, Reliable and Responsive Team.
- Leading Through Resilience and Agility
- Leading with Critical Thinking, Creativity and
Innovation: Creating the Future by Igniting
Workplace Creativity
- Improving Organisational Performance through
Sustainable Leadership

TRAINING COURSES CONDUCTED, continuation

- Advanced Executive Presence: Achieving Leadership Momentum Through Trust and Behavioural Clarity
- Advanced Strategy for Directors
- Agile Creativity: Mastering the Art of Design Thinking and Creativity
- Behavioural Management and Emotional Intelligence
- Best Practices in Multishift Operations: Achieving Operational Excellence in Multishift Management
- Customer Focused Management: Value Creation and Capture Strategies for the Digital Age
- Diversity and Inclusion in the Workplace: A Definitive Strategy for Success
- Driving Organisational Change
- Effective Management Techniques
- Emotionally Empowered Leadership
- Engagement Leadership: The Power of Engagement to Improve Corporate Success
- Executive Challenge
- Executive Leadership Foundation
- High Performance Team Development
- High Potential Leaders Course
- HR Metrics and Analytics: Delivering
- Strategic and Organisational Change using HR Tools
- Management - Masterclass:
- Improved Management through Leading-Edge Strategies
- Managerial Skills
- Managing Conflict, Decision Making & Empowerment: Promoting Positive Working Behaviours
- Mastering the Art of Design Thinking and Agile Creativity
- Mastering the Art of Presence & Influence
- Middle Management Development Programme
- Personal Effectiveness, Leadership, Communication, Interpersonal & Influencing Skills
- Powerful Creative Thinking & Problem Solving: Developing Key Skills and Principles in the Workplace
- Leadership, Communication & Interpersonal Skills: Leadership through Self-Mastery
- Leadership and Change Course
- Supervisory Excellence in the Oil, Gas & Petrochemicals Industry: Maximizing Team, Sustainable Leadership: Problem Solving, Communication, Innovation, and Social Responsibility
- Management and Leadership Skills
- The Art of Making Leaders: The Power Skills We Need to Lead
- The Competent Manager:
- Developmental Approach to Effective and Professional Management
- The Leadership Transition:
- Developing the Skills and Mindset of a Powerful Leader
- The Oxford Advanced Strategy for Directors & Leaders: Leading Strategically in Turbulent Times
- The Oxford Emerging Leader Development Program: High Performance Leadership for New Managers
- Innovation Leadership: Leading the Organisation by Integrating the Power of Artificial Intelligence
- 1-2-1 Coaching Sessions
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CLIENTS WHO BENEFITED FROM MR. VAN WYK's TRAINING (PARTIAL LIST):

- Agrimatco Al Balad Development
- Co. Almarai Barclays Bank
- Commissioning Services
- International Crowne Prince
- Private Affairs (CPPA) Denchi
- Power Diriyah Gate Development
- Auth Emirates Global Aluminum (EGA) Executive Council Abu
- Dhabi Hibiscus Petroleum
- MODON Motorola
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- National Industrial Development and Logistics Program, KSA
- NEOM
- NNPC Limited
- NUPCO
- Public Investment Fund (PIF)
- Royal Commission for Al Ula
- SABIC
- SADU Business Solutions
- Trans Adriatic Pipeline AG (TAP AG)
- Takamol Holding
- UNFPA
- Valvoline International
- Vodafone Oman

PERSONAL SUMMARY STATEMENT

Mr. Luke Minshall is a Senior Consultant with training specializing in leadership development, emotional intelligence, psychometric assessment, and positive psychology. His work integrates creative training strategies with practical applications, making him a sought-after expert in team development, change management, conflict resolution, and business strategy design.

Luke's distinguished career began with the Royal Marines before he transitioned to the Royal Artillery, where he achieved the rank of Captain. During his military service, Luke honed his expertise in developing individuals and teams across leadership, management, conflict resolution, creative thinking, and high-performance behaviours. He played a pivotal role in designing programs that emphasized both physical and mental excellence and encouraged individuals to thrive in demanding environments. During this time, Luke also developed a deep understanding of the Gulf Region, which has been integral to his ability to tailor leadership and management programs for clients in this area.

Following his military career, Luke transitioned into senior roles within consulting, financial services, and general management. His post-military career has been defined by leading complex projects and advising organizations on high-stakes leadership development, organizational strategy, and change management. Luke's comprehensive experience enables him to guide senior executives and teams through organizational challenges, fostering high performance and strategic growth.



Luke pursued academic qualifications, earning an MSc in Occupational Psychology and certifications in coaching, psychometric profiling, and counselling from prestigious organizations such as the British Psychological Society and the International Coaching Federation. His academic foundation, coupled with his practical expertise, empowers him to design and deliver transformational leadership programs.

With experience across more than 25 countries—ranging from the Middle East, Europe, and Africa to Southeast Asia and North America—Luke is dedicated to helping leaders thrive in volatile, uncertain, complex, and ambiguous (VUCA) environments. His passion lies in fostering authentic leadership tailored for today's rapidly evolving, post-conventional world. Earlier in his career, Mr. Van Wyk held various positions in the mining sector, including Maintenance Planner, Projects Coordinator, and Production Logistics Superintendent. In recent years, Mr. Van Wyk has dedicated his expertise to the development and facilitation of training programs in Maintenance and Asset Management, as well as Reliability-Centered Maintenance. Over the past 16 years, he has successfully trained more than 4,000 professionals in Southern Africa and the Middle East, significantly enhancing their capabilities in maintenance management